

# WILLIAM R. VANLEUVAN

## CAREER SUMMARY

Lecturer/Assistant Professor, with over a decade of teaching experience in operations, marketing, quantitative methods, human resources, organizational behavior, and business policy. Demonstrated ability to integrate in the classroom theoretical concepts with practical applications based on more than twenty years of business management experience. Strong analytical and communication skills with the ability to motivate individuals, build teams, and promote teamwork.

## EDUCATION

SYRACUSE UNIVERSITY

MBA - Operations Management - 1978

RENSSELAER POLYTECHNIC INSTITUTE

BS - Mechanical Engineering - 1968

## PROFESSIONAL EXPERIENCE

### *TEACHING*

*1992 – Present*

**THE UNIVERSITY OF ARIZONA, Tucson, AZ** (2003 – present)

*Management Information Systems, Eller College of Management*

ADJUNCT LECTURER

Teaching Operations at the graduate and undergraduate level.

**BRANDEIS UNIVERSITY, Waltham, MA** (1998 – 2003)

*Heller School for Social Policy and Management*

LECTURER

Teaching Operations, Marketing, Statistics, Human Resources, and Strategy at the graduate level.

Advising MBA students.

- Designed and delivered courses tailored to accommodate private, profit and non-profit, and public sectors.
- Integrated diverse student interests including medical, healthcare, and social/human services perspectives.
- Advised groups of students during Team Consulting Projects.
- Chaired Admissions Committee.
- Served on MBA Program Committee and Search (tenure-track position) Committee.

**College of Arts and Sciences - Department of Economics**

ADJUNCT LECTURER

Teaching Functions of Capitalist Enterprise, a survey course for undergraduate economics majors which provides an overview of management functions in organizations. Providing career counseling to students.

- Expanded course scope to include the Human Resources function and the Job Search process.
- Modified course teaching process improving student written and oral communication skills
- Recognized for excellence in the classroom via student feedback and faculty evaluations.

**ASSUMPTION COLLEGE, Worcester, MA** (1996 – 1999)

ASSISTANT PROFESSOR OF MARKETING AND MANAGEMENT

Taught undergraduate and graduate courses in Operations, Materials, Marketing, Quantitative Methods, Human Resources, Management and Organizational Behavior, and Business Policy. Advised Business majors.

- Introduced new graduate course in Quality Planning and Control.
- Provided guidance to student chapter of American Production/Inventory Control Society (APICS).
- Named by a student survey as one of the top 20 professors on campus.

**WORCESTER POLYTECHNIC INSTITUTE**, Worcester, MA  
ADJUNCT ASSISTANT PROFESSOR

Taught courses in Production Systems, Industrial Management, and Simulation at the undergraduate level and Operations Management, Quality Planning and Control, Project Management, and Statistics at the graduate level. Provided career counseling to students.

- Incorporated in curriculum individual and team projects ensuring practical applications to the work environment.
- Supported graduate level distance-learning course.

**FRAMINGHAM STATE COLLEGE**, Framingham, MA  
VISITING LECTURER/INSTRUCTOR

Taught undergraduate and graduate courses in Operations, Quantitative Methods, Human Resources, Organizational Behavior, Business Policy, and Managerial Economics.

- Consulted with students on projects resulting in several implementations with cost improvements for companies.
- Participated as panelist for round-table discussion with business managers from the People's Republic of China.

**NORTHEASTERN UNIVERSITY**, Boston, MA  
PART-TIME INSTRUCTOR

Taught graduate courses in Operations and Human Resources.

*ACADEMIC AFFILIATIONS*

- Brandeis University Baseball Team:** Assistant Coach (1999 - 2000)
- Assumption College Baseball Team:** Assistant Head Coach/Pitching Coach (1996-1999)
- APICS/Assumption College Student Chapter:** Assistant Faculty Advisor (1996-1997)
- Framingham State College Baseball Team:** Assistant Head Coach/Pitching Coach (1993-1996)

*CONSULTING*

*1991 - 2002*

**MANCHESTER INC.**, Waltham, MA  
ASSOCIATE CONSULTANT

Provided case-based pedagogy and industry expertise for an Executive Coaching firm.

- Contributed to the design of a new product focused on developing management skills for technical experts.
- Delivered Train-the-Trainer Program for case-based portion of the product.

**EXL GROUP**, Nashua, NH  
ASSOCIATE CONSULTANT

Provided Materials Management expertise in the areas of strategy, business planning, and manufacturing analysis for a Quality Management consulting firm.

- Created and delivered custom training courses in MRP II providing clients with implementable recommendations for company-specific business issues.
- Developed a unique tool which relates Malcolm Baldrige National Quality Award, ISO 9000, and MRP II Class A certification requirements.

**BUSINESS MANAGEMENT**

**1968 – 1990**

**DIGITAL EQUIPMENT CORPORATION**, Maynard, MA  
GROUP MATERIALS MANAGER

(1987 - 1990)

**1978 - 1990**

Managed Desktop Systems Materials through 5 managers and an organization of more than 30 personnel. This \$1.5 billion business included operations in Europe and the Far East.

- Added 5 new international vendors representing \$100 million in annual purchases.
- Reduced import duty payments by \$1 million through reclassification of parts.
- Decreased inventory levels by more than \$10 million while improving customer satisfaction.
- Achieved “Class A Manufacturing” certification within first year.

GROUP DEMAND ANALYSIS MANAGER

(1984 - 1987)

Managed, through 6 managers, the worldwide product forecasts for all LowEnd Systems/Terminals products (\$3 billion business).

- Combined two organizations, improving forecast accuracies by 35% and reducing inventories by \$45 million.
- Assessed business environment opportunities and risks, and their impact on Manufacturing.

GROUP DISTRIBUTION PLANNING MANAGER

(1981 - 1984)

Managed a group of 14 personnel chartered to design and implement a Warehouse Control System and a global “Point of Manufacturing” Logistics process.

GROUP PRODUCTION CONTROL MANAGER

(1979 - 1981)

Functionally managed Production Control organization in a \$2 billion, 4,000 person US/European-based manufacturing group, including direction of 9 Plant Production Control Managers, driving consistent implementation of manufacturing group operating philosophies, strategies, and long range plans.

REPAIRS INVENTORY CONTROL MANAGER

(1978 - 1979)

**ONEIDA LIMITED**, Oneida, NY  
INVENTORY CONTROL SYSTEMS MANAGER  
OPERATIONS ANALYSIS MANAGER  
SENIOR MECHANICAL ENGINEER

**1968 - 1978**