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He is a co-founder and active participant of edgelab, an academic-business partnership with GE (General Electric) where faculty-student teams work side-by-side with GE managers on GE strategic projects and in which over 100 projects have been completed to date.

Paulo is the Associate Director of CITI (Connecticut Information Technology Institute) a joint university/industry information technology initiative aggregating a variety of academic programs, professional development activities and University/industry partnerships.

In addition, he is the Director of CIDRIS (Center for Internet Data Research and Intelligence Services) in which he oversees implementation of research center funded by the University of Connecticut Provost Research Grant.

His articles have appeared in Information Systems Research, Management Science, Operations Research, Management Information Systems Quarterly, Journal of Management Information Systems, Communications of ACM, Decision Sciences, INFORMS Journal on Computing, Information Technology and Management, IEEE Transactions on Communications, IEEE Transactions on Computers, Decision Support Systems, among others.

Paulo holds both a M.S. and Ph.D in Computers and Information Systems from the University of Rochester, 1987 and 1991. In addition, he holds a B.S. in Civil Engineering from the Federal University of Minas Gerais, Brazil, 1979, and an M.S. in Production Engineering from the Federal University of Rio de Janeiro, Brazil, 1985.

He is currently Senior Editor of Information Systems Research. He is also Associate Editor of Management Science and POMS. He is a member of the editorial board of the Journal of Management Information Systems, and previously served on the editorial boards of Decision Sciences, INFORMS Journal on Computing and Journal of Database Management.

Paulo was the co-chair for WITS 2004 (Workshop of Information Technology and Systems), CIST 2007 (INFORMS Conference on Information Systems and Technology) and SCECR 2007 (Statistical Challenges of eCommerce Research). He has been elected the president of the WITS organization.